



PRIVACY STATEMENT

bofb - best of both - located at Rokin 116m, 1012 LB Amsterdam, the Netherlands, is responsible for the processing of personal data as shown in this privacy statement.

CONTACT DETAILS

bofb - best of both -
Rokin 116m
1012 LB Amsterdam
The Netherlands
+ 3120-6253078
<https://www.bofb.nl>

Koen Boot is the Data Protection Officer of bofb - best of both -. He/she can be reached at koen@bofb.nl.

PERSONAL DATA WE PROCESS

bofb - best of both - processes your personal data because you provide it to us and / or you use our services.

Below is an overview of the personal data we process:

- First and last name
- sex
- address
- phone number
- e-mail address
- other personal data that you actively provide to us (for example by creating a profile on this website, or during e-mail or telephone contact)
- information about your activities on our website

PURPOSE AND BASE ON WHICH WE PROCESS PERSONAL DATA

bofb - best of both - processes your personal data for the following purposes:

- handling your payment
- sending our newsletter
- possibility to call or e-mail you if necessary to carry out our services
- possibility to inform you about changes to our services and products
- offer you the possibility to create an account
- to deliver goods and services to you
- bofb - best of both - analyzes your behavior on the website in order to improve the website and to tailor the range of products and services to your preferences.

COOKIES, OR COMPARABLE TECHNIQUES, WE USE

bofb - best of both - uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. bofb - best of both - uses cookies with a purely technical functionality. These cookies ensure that the website works properly and that, for example, your preferred settings are remembered. The cookies are also used to make the website work well and to optimize it. In addition, we place cookies that keep track of your browsing habits so that we can offer customized content and advertisements.

On your first visit to our website we have already informed you about these cookies and asked permission for their placement.

You can opt out of cookies by setting your internet browser to not store cookies anymore. In addition, you can also delete all information previously saved via the settings of your browser. For an explanation, see: <https://veiliginternetten.nl/themes/situatie/cookies-wat-zijn-het-en-wat-doe-ik-ermee/>

Cookies are also placed on this website by third parties. These are for example advertisers and / or social media companies. An overview of these cookies:

[Cookie: Google Analytics
Name: _ga
Function: Analytical cookie that measures website visits
Storage period: 38 Months]

[Code: Facebook Pixel
Name: fbq
Function: Analytical code that measures website visits
Retention period: 2 years]

SHARING PERSONAL DATA WITH THIRD PARTIES

bofb - best of both - does not sell your information to third parties and only provides it if this is necessary for the execution of our agreement with you or to comply with a legal obligation. With companies that process your data in our assignment, we conclude a processor agreement to ensure the same level of security and confidentiality of your data. bofb - best of both - remains responsible for these processing operations.

The third parties:

mijnwebwinkel.nl

Data you enter when placing an order or sending a message are stored on the servers of our processor Mijnwebwinkel. Mijnwebwinkel provides a security level that matches the data to be processed and takes adequate measures to protect data against loss or any form of unlawful processing. For example, it is standard practice to use a secure SSL connection.

postnl.nl

Shipping details that you enter during the placing of an order are used by postnl during the sending process and therefore also on the servers of our processor postnl. Postnl provides a level of security that matches the data to be processed and takes adequate measures to protect data against loss or any form of unlawful processing. For example, it is standard practice to use a secure SSL connection.

SEE, CUSTOMIZE OR REMOVE DATA

You have the right to view, correct or delete your personal data. You also have the right to withdraw your consent to the data processing or to object to the processing of your personal data by bofb - best of both - and you have the right to data transferability. This means that you can submit a request to us to send the personal information we have in your computer file to you or another organization mentioned by you.

You can send a request for access, correction, deletion, data transfer of your personal data or request for cancellation of your consent or objection to the processing of your personal data to data@bofb.nl.

To ensure that the request for access has been made by you, we ask you to send a copy of your ID with the request. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number (BSN) black in this copy. This is to protect your privacy. We respond as quickly as possible, but within four weeks, at your request.

bofb - best of both - would also like to point out that you have the possibility to file a complaint with the national supervisory authority, the Dutch Data Protection Authority. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

DURATION OF SAVING PERSONAL DATA

bofb - best of both - does not store your personal data for longer than is strictly necessary to achieve the purposes for which your data is collected. We use the following retention periods for personal data provided by you (name / address / e-mail / phone / ring size):

Personal data	> Infinite Storage Period	> To simplify interactions / communication
Website Interactions	> 38 Months	> To improve the online environment (website)

SPECIAL AND / OR SENSITIVE PERSONAL DATA WE PROCESS

Our website and / or service does not intend to collect information about website visitors who are younger than 16 years, unless they have permission from parents or guardians. However, we can not check if a visitor is older than 16. We encourage parents to be involved in the online activities of their children, in order to prevent data about children being collected without parental consent. If you are convinced that we have collected personal information about a minor without this permission, please contact us via data@bofb.nl and we will delete this information.

AUTOMATED DECISION MAKING

bofb - best of both - does not make decisions based on automated processing on matters that can have (significant) consequences for people. These are decisions taken by computer programs or systems, without a person (for example, a bofb - best of both) employee.

PROTECTION OF PERSONAL DATA

bofb - best of both - takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not properly secured or there are indications of abuse, please contact us at data@bofb.nl.