



MAXVelle®

MADE IN ITALY

NATURAL  
HAIR CARE  
ATTITUDE

C  
**Colora**  
ULTRACOLOR

ANTIAGE HAIRCOLOR  
LOW PERCENTAGE OF AMMONIA

with  
**Goji Extract**

CREMA COLORANTE PER CAPELLI  
A BASSO CONTENUTO AMMONIACALE  
con **Estratto di Goji**



**Colara**  
ULTRACOLOR  
ANTIAGE HAIRCOLOR  
LOW PEROXIDATION FORMULA  
with Goji Extract

Naturali | Naturals mix 1:1



Naturali Intensi | Intense Naturals mix 1:1



Dorati | Golden mix 1:2





**Colara**  
ULTRACOLOR  
ANTIAGEHAIRCOLOR  
LOW PERCENTAGE OF AMMONIA  
with Goji Extract

**Dorati Intensi | Intense Golden** mix 1:1

**5.33**

Castano Chiaro Dorato Intenso  
Intense Golden Light Chestnut



**6.33**

Biondo Scuro Dorato Intenso  
Intense Golden Dark Blonde



**7.33**

Biondo Dorato Intenso  
Intense Golden Blonde



**8.33**

Biondo Chiaro Dorato Intenso  
Intense Golden Light Blonde



**9.33**

Biondo Chiarissimo Dorato Intenso  
Intense Golden Very Light Blonde



**10.33**

Biondo Platino Dorato Intenso  
Intense Golden Platinum Blonde



**Beige Iceberg | Iceberg Beige** mix 1:1

**7.71**

Biondo Beige Iceberg  
Iceberg Beige Blonde



**8.71**

Biondo Chiaro Beige Iceberg  
Iceberg Light Blonde Beige



**9.71**

Biondo Chiarissimo Beige Iceberg  
Iceberg Very Light Blonde Beige



**Beige | Beige** mix 1:1

**7.70**

Biondo Beige  
Blonde Beige



**8.70**

Biondo Chiaro Beige  
Light Blonde Beige



**9.70**

Biondo Chiarissimo Beige  
Very Light Blonde Beige



**10.70**

Biondo Platino Beige  
Beige Platinum Blonde



**Iceberg | Iceberg** mix 1:1

**4.01**

Castano Naturale Iceberg  
Iceberg Natural Chestnut



**5.01**

Castano Chiaro Naturale Iceberg  
Iceberg Natural Light Chestnut



**6.01**

Biondo Scuro Naturale Iceberg  
Iceberg Natural Dark Blonde



**7.01**

Biondo Naturale Iceberg  
Iceberg Natural Blonde



**8.01**

Biondo Chiaro Naturale Iceberg  
Iceberg Natural Light Blonde



**9.01**

Biondo Chiarissimo Naturale Iceberg  
Iceberg Natural Very Light Blonde



**10.01**

Biondo Platino Naturale Iceberg  
Iceberg Natural Platinum Blonde



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Colora  
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LOW PERCENTAGE OF AMMONIA

presents

7

EXTRAORDINARY  
NEW COLORS

Iceberg Irisee

4.12

Castano Iceberg Irisee  
Iceberg Irisee Chestnut



5.12

Castano Chiaro Iceberg Irisee  
Iceberg Irisee Light Chestnut



6.12

Biondo Scuro Iceberg Irisee  
Iceberg Irisee Dark Blonde



7.12

Biondo Iceberg Irisee  
Iceberg Irisee Blonde



8.12

Biondo Chiaro  
Iceberg Irisee  
Iceberg Irisee Light Blonde



9.12

Biondo Chiarissimo  
Iceberg Irisee  
Iceberg Irisee Very Light Blonde



10.12

Biondo Platino  
Iceberg Irisee  
Iceberg Irisee Platinum Blonde



mix 1:1

Iceberg Irisee



**Colara**  
ULTRACOLOR  
ANTIAGEHAIRCOLOR  
LOW PERCENTAGE OF AMMONIA  
with Goji Extract

**Nocciola | Hazelnut** mix 1:1



**Cacao | Cocoa** mix 1:1



**Cioccolato | Chocolate** mix 1:1



**Sabbia | Sand** mix 1:1



**Mogano | Mahogany** mix 1:1





**Colora**  
ULTRA COLOR

ANTIAGE HAIRCOLOR  
LOW PERCENTAGE OF AMMONIA  
with Goji Extract

Rossi | Red mix 1:1

4.62

Castano Rosso Inteso  
Dark Chestnut Red



5.62

Castano Chiaro Rosso Inteso  
Dark Light Chestnut Red



5.65

Castano Chiaro Rosso Miegino  
Medium Light Chestnut



Rossi Ramati | Copper Red mix 1:1

5.64

Castano Chiaro Rosso Ramato  
Copper Red Light Chestnut



6.64

Biondo Scuro Rosso Ramato  
Copper Red Dark Blonde



7.64

Biondo Rosso Ramato  
Copper Red Blonde



Rossi Intensi | Intense Red mix 1:1

5.666

Castano Chiaro Rosso Intenso  
Intense Red Light Chestnut



6.666

Biondo Scuro Rosso Intenso  
Intense Red Dark Blonde



7.666

Biondo Rosso Intenso  
Intense Red Blonde



Ramati | Copper mix 1:1

6.4

Biondo Scuro Ramato  
Dark Blonde Copper



7.44

Biondo Ramato Intenso  
Intense Copper Blonde



8.4

Biondo Chiaro Ramato  
Light Blonde Copper



8.43

Biondo Chiaro Ramato Caldo  
Warm Copper Light Blonde



9.44

Biondo Chiarissimo Ramato Intenso  
Intense Copper Very Light Blonde



Purple | Purple mix 1:1

1.20

Nero Purple  
Purple Black



5.222

Castano Chiaro Purple Intenso  
Intense Purple Light Chestnut



6.222

Biondo Scuro Purple Intenso  
Intense Purple Dark Blonde



9.20

Biondo Chiarissimo Purple  
Purple Very Light Blonde



10.20

Biondo Platino Purple  
Purple Platinum Blonde



Trendy Twenty | Trendy Twenty mix 1:1

7.31

Biondo Naturale Sabbia Iceberg  
Natural Sand Iceberg Blonde



7.41

Biondo Naturale Ramato Iceberg  
Natural Copper Iceberg Blonde



7.11

Biondo Naturale Intenso Iceberg  
Natural Intense Iceberg Blonde





**Colora**  
ULTRACOLOR  
ANTIAGE-HAIRCOLOR  
LOW PERCENTAGE OF AMMONIA  
with Goji Extract

Superschiarenti | Superlighteners mix 1:2



Intensificatori | Intensifiers mix 1:1



Correttori | Correctors mix 1:1

