



MAXXelle®

MADE IN ITALY

NATURAL
HAIR CARE
ATTITUDE

IT'S
time to
think

Naturali
Naturals
mix 1:1.5



Iceberg
Iceberg
mix 1:1.5



Dorati
Golden
mix 1:1.5



Beige
Beige
mix 1:1.5



5.72
Castano Chiaro Beige
Light Chestnut Beige

6.72
Biondo Scuro Beige
Dark Blonde Beige

7.72
Biondo Beige
Blonde Beige

8.72
Biondo Chiaro Beige
Light Blonde Beige

9.72
Biondo Chiarissimo Beige
Very Light Blonde Beige

Noce
Walnut
mix 1:1.5



4.43
Castano Noce
Chestnut Walnut

5.43
Castano Chiaro Noce
Light Chestnut Walnut

6.43
Biondo Scuro Noce
Dark Blonde Nut Walnut

Beige Caldi
Warm Beige
mix 1:1.5



7.76
Biondo Beige Caldo
Warm Beige Blonde

8.76
Biondo Chiaro Beige Caldo
Light Warm Beige Blonde

Ramati
Copper
mix 1:1.5



6.4
Biondo Scuro Flame
Dark Blonde Copper

7.4
Biondo Rame
Blonde Copper

Caffè Intenso
Intense Coffee
mix 1:1.5



4.77
Castano Caffè Intenso
Intense Coffee Chestnut Brown

5.77
Castano Chiaro Caffè Intenso
Int. Coffee Light Chestnut Brown

6.77
Biondo Scuro Caffè Intenso
Int. Coffee Dark Blonde

7.77
Biondo Caffè Intenso
Intense Coffee Blonde

Marroni
Brown
mix 1:1.5



4.07
Cioccolato Fondente
Dark Chocolate

5.07
Cacao
Cocoa

6.07
Nocciola
Hazelnut

7.07
Caramello
Caramel

8.07
Tabacco
Tobacco

9.07
Sabbia
Sand



IT'S
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Rossi
Red
mix 1:1.5

4.6
Castano Rosso
Chestnut Red



5.6
Castano Chiaro Rosso
Light Chestnut Red



6.6
Biondo Scuro Rosso
Dark Blonde Red



7.6
Biondo Rosso
Blonde Red



Rossi Profondi
Deep Red
mix 1:1.5

5.66
Castano Chiaro Rosso Profondo
Deep Light Chestnut Red



7.66
Biondo Rosso Profondo
Deep Blonde Red



Purple Rain
Purple Rain
mix 1:1.5

4.20
Castano Purple
Purple Chestnut Brown



5.20
Castano Chiaro Purple
Purple Light Chestnut Brown



6.20
Biondo Scuro Purple
Purple Dark Blonde



Superschiarenti
Superlighteners
mix 1:2

11.0
Super Biondo Platino
Ultra Platinum Blonde



11.11
Super Biondo Chiarissimo Cenere
Ultra Light Ash Blonde



11.13
Super Biondo Chiarissimo Beige
Ultra Light Beige Blonde



11.07
Super Biondo Chiarissimo Iriseo
Ultra Light Iriseo Blonde



Rossi Purple
Purple Red
mix 1:1.5

4.62
Castano Rosso Purple
Purple Chestnut Red



5.62
Castano Chiaro Rosso Purple
Purple Light Chestnut



Intensificatori
Intensifiers
mix 1:1.5

ROSSO
Rosso
Red



VIOLA
Viola
Violet



Tonalizzatori
Toners
mix 1:2

PERLA
Perla
Pearl



ARGENTO
Argento
Silver



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